



▶ PRODUCT OVERVIEW AND SERVICES OFFERED..... 1



▶ WHERE WE'VE BEEN AND WHERE WE'RE GOING 2



▶ OUR FOUNDER, RESIDENT GREEN THUMB..... 2

○ HOME | ○ EXPLORE | ○ COMMUNITY

TOPSEED

PLANT NURSERY AND GARDENING LEARNING CENTER

Products

We believe in the green thumb in you and providing the support necessary to get your project done faster, with less stress, better results and overall happiness. Your project is our project.

We believe in *your* green thumb.

Our Products

We provide an inviting space buzzing with creativity to help inspire you in making your residence feel more like home. We focus on supporting our customers and guiding them through the simplest to the toughest challenges.

Free landscaping consultations and project consultations are available. Free and tuition based classes are provided on site as well as other educational events for customers of all ages. We hope that customers will stop in and take in the scenery to find their inspiration by creating locations

on our property to demonstrate different styles and types of design to inspire.

We're your supply for annuals, perennials, trees, succulents, seeds, gardening tools and equipment, lawn ornaments, fencing, lighting, and other lawn and yard care necessities. as well as landscaping services

TopSeed Eatery

Food – crepes, smoothies, juices, gourmet sandwiches, light pastas and sides, as well as teas and coffees that change seasonally with local ingredient availability.



Slow down. Stop In.

TopSeed is the ideal spot to spend a Saturday, lunch hour, or time after work to wind down. It's café, with healthy fun choices, makes running errands easier, guilt-free, and decadent. We feature local artists for lawn ornaments, pottery, and more. We provide landscaping services with free consultations. Stop by the Nursery for our mid-week and weekend Farmer's Market Tailgate.



Our Promise, Our Shared Future

OUR MISSION:



Top Seed products are hardier and more vibrant than competitors. We focus on decreasing waste often found in landscaping materials like tool packaging and plant containers. Customers can return containers for a discount in their next purchase and are encouraged to bring bags and boxes to transport their items home. TopSeed's products' packaging is fully biodegradable and minimal. But we are giving back in other ways as well. If we can create a strong gardening community here at TopSeed, why can't we do that in places

where it matters most? Annually, TopSeed supports the creation of gardens in low income communities.

The gardens provide a natural setting for education concerning healthy eating and food sources. We hope to curb the ever growing presence of obesity in our communities and schools as well as provide a beautiful natural setting for relaxation and community gatherings. TopSeed also dedi-

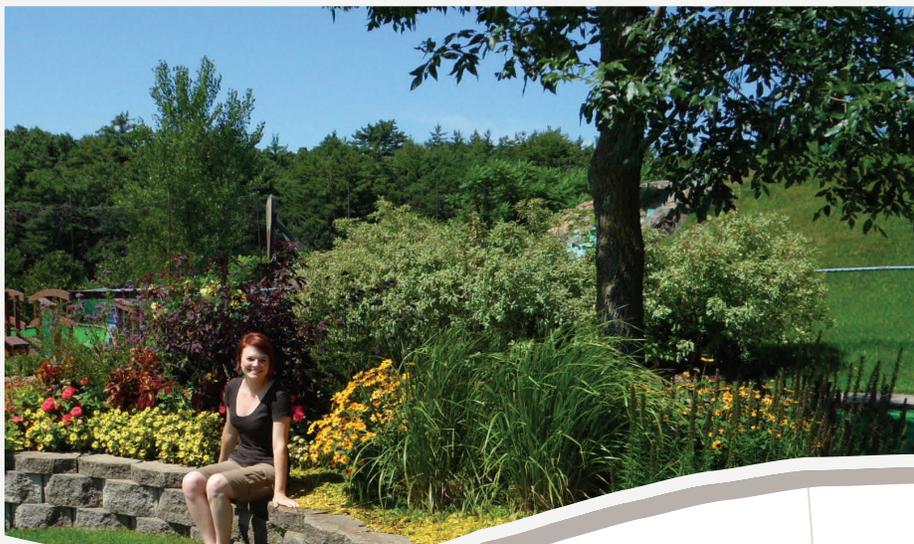
cates time and funds to the planting of trees in our community and landscaping along our areas greenways and future greenways.

There is plenty of research that focuses on the effect of natural surroundings on people and their happiness, and we believe it is important. Contributing to that happiness while supporting our ever growing need for clean air and habitats for animals

"All of our products are sold with a lifetime guarantee. Not happy? Bring it back, no questions asked."

JESS KRYZENSKE, CEO

We hope to foster community connectivity and promote the gardener in everyone. We hope to provide the platform for collaboration and education. All of which supports our environment, native creatures and need for clean air and sanity.

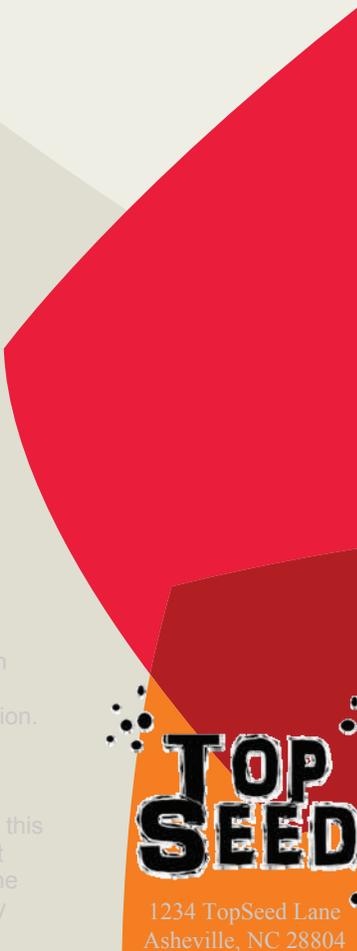


JESS KRYZENSKE, CEO

Our Beginnings

The joy I get out of gardening is truly fulfilling. But, it isn't always easy and can be disappointing when things didn't work out. I could spend hours at a plant nursery, but never really felt a sense of connection with the other people there. That's where TopSeed got its beginnings. If I could spend hours at a plant nursery and craved a connection with my gardening community, others could desire this same connection. Why not take advantage of the surroundings found in a plant nursery and use them as an inspiration to others, a gathering place, and a center for learning?

I am thrilled about throwing on an apron and a pair of gloves and getting dirty. I can't wait to drive up to this little piece of sanctuary that is alive and buzzing with creativity and projects of all types. I'm ready to sit down at the café and soak up the scenes while enjoying some amazing food. I want to help cultivate the curiosity that I have found and also lessen the pains of gardening for anyone. It's a culmination of many things for me.



TOP SEED

1234 TopSeed Lane
Asheville, NC 28804